



DAILY MEDIA UPDATE

Tuesday, August 6, 2019

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General Information

- The SD Department of Transportation is reporting traffic to be up 3.3% from last year. This calculation is for Friday - Sunday.
- As of 8:00 a.m. today, the City of Sturgis has received 623 applications for Temporary Vending Permits. This number does not include yearly vending permits for taxis or tattoo artists. This number compares to 580 in 2018. Permits will continue to be issued all through the Rally period.
- The Sturgis Police Department acknowledged a third-party report of a possible threat of violence at the Rally. The Police Department made the following comment on their [Facebook page](#). "Please know we are diligently working with our State and Federal partners to dispel any actual threats to Rally attendees. At this time there is no threat and we will update you if we have something more."

Tomorrow at the Rally (Wednesday, August 7)

- Carey Hart's Fast Ride will depart from the tennis court area behind the Community Center at 9 AM.
- The Sturgis Motorcycle Hall of Fame will hold their Annual Breakfast at the Lodge in Deadwood at 9 AM.
- The 2020 Official Rally logo will be unveiled at the center photo tower at noon.
- The General Lee will be on display from noon until 4 PM at H-D Rally Point.
- The Beard & Mustache Contest will take place at 5:00 PM at H-D Rally Point.
- The daily press conference will feature Rod Bradley. Mr. Bradley is the owner of the new Hotel Sturgis in downtown Sturgis.

Interviews and other information – If you would like to schedule an interview with any of the City staff, please let me know. Some staff are not available due to 24/7 schedules. If you need additional information about events taking place in the City, please call or text (605)347-1331 or visit our website at www.sturgismotorcyclerrally.com.

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